

Graphic designer (fresher)

Company: [Company name]

Location: [Location] | Work mode: [Work mode]

Employment type: Full-time | CTC: [CTC for the full-time role]

Joining: [Joining date] | Apply by: [Apply by]

About [Company name]

[About your company]

About the role

[Company name] is hiring a fresher graphic designer to join the [Team] team. You will create the visuals our audience sees: social media posts, banners, brochures, presentations and event material, all in line with our brand guidelines. You will take briefs from the marketing team, deliver files in the right format for print and screen, and handle feedback quickly. A senior designer or marketing lead will review your work.

What you will do

- Design social media posts, stories and ad banners from a written brief and copy, following brand guidelines.
- Adapt one creative to several platforms and screen sizes without breaking the layout.
- Create brochures, flyers, posters, standees and event material, and prepare print-ready files with bleed, margins and the correct colour mode.
- Edit and retouch photographs by cutting out subjects, correcting colour and cleaning up backgrounds.
- Design presentation decks and one-pagers for sales and leadership teams.
- Keep the brand asset library in order, with clear file names and versions, so the team always finds the latest file.
- Check that fonts, photographs and other assets are approved for the intended use, and record their sources.
- Explain your design choices to the requester and revise on feedback, keeping track of versions.
- Check spelling, alignment and image quality before sending any file for approval.
- Share print specifications with vendors and check proofs before final printing.

What we are looking for

- Working skill in the tools your team uses for image editing and vector artwork, such as Photoshop and Illustrator or Corel PHOTO-PAINT and CorelDRAW.
- Design fundamentals: typography, layout, hierarchy, colour and white space.
- Knowledge of file types and settings, including raster and vector files, RGB and CMYK, resolution and bleed.
- A portfolio of varied work, such as social posts, print pieces and layouts.
- Ability to follow brand guidelines and keep a series of designs consistent.
- Attention to detail in spelling, alignment and image quality.
- Willingness to ask questions on a brief and to deliver revisions on deadline.

Good to have

- Basic video editing or motion graphics in Premiere Pro, After Effects or CapCut.
- InDesign for multi-page documents.

- Illustration, lettering or hand-drawn skills.
- Experience setting Hindi or other Indian-language text in designs.
- Experience designing for a college fest, event or social media page.
- Basic web banner design in Figma.

Who can apply

BFA, B.Des and BSc (animation or multimedia) graduates, visual communication graduates, diploma holders and self-taught designers can all apply. A varied portfolio matters more than the certificate.

How to apply

Apply through this job post by [\[Apply by\]](#). Shortlisted candidates will hear from us about the next steps.

Graphic designer intern

Company: [Company name]

Location: [Location] | Work mode: [Work mode]

Employment type: Internship | Duration: [Internship duration] | Stipend: [Stipend for the internship]

Joining: [Joining date] | Apply by: [Apply by]

About [Company name]

[About your company]

About the role

[Company name] is looking for a graphic design intern to assist our marketing team. You will make social media creatives, resize artwork for different platforms and help prepare print files, with guidance from a senior designer. This internship suits design students and self-taught designers who can show a few pieces of their own work.

What you will do

- Design weekly social media posts from brand templates.
- Resize and export existing creatives to each platform's requirements.
- Prepare simple posters, certificates or invitations for events.
- Clean up product or event photos by cropping, correcting colour and removing backgrounds.
- Organise design files and exports in shared folders with clear names.
- Revise designs on feedback and label each version.

What we are looking for

- Studying for, or recently completed, a degree or diploma in design, fine arts, multimedia or a similar field, or equivalent self-learning.
- Basic skill in Photoshop, Illustrator, Canva or Figma.
- A portfolio or Behance link with a few pieces, including college or personal projects.
- A sense of layout, type and colour.
- Patience to rework a design several times until it is right.

Who can apply

BFA, B.Des and BSc (animation or multimedia) graduates, visual communication graduates, diploma holders and self-taught designers can all apply. A varied portfolio matters more than the certificate.

How to apply

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Screening questions to add to your job post

1. **How do the file settings differ for a poster going to print and a post for Instagram?** Look for awareness of dimensions, resolution, colour settings and printer-specified bleed or margins. Ask how the candidate would confirm the printer's requirements before exporting.
2. **When would you choose a vector file over a raster one?** A basic technical check. Logos and icons that must scale belong in vector tools such as Illustrator or CorelDRAW, while photos and retouching belong in raster tools such as Photoshop.
3. **You get a one-line brief: 'make a Diwali post'. What is the first thing you ask?** Good answers ask for the platform, the text and offer, the audience or the brand colours. Weaker answers start designing straight away.
4. **Name two typefaces that work well together and say what you would use each for.** Checks type judgement. A strong answer gives one for headings and one for body text and explains the contrast. 'They look nice' is a weak answer.
5. **Share three or more designs you made for one brand or event, using only work you are free to share, and say how you kept them consistent.** Consistency across a series is the daily skill. Look for a limited palette, a grid and repeated style rules.
6. **What do you check before you send a design for approval?** A short checklist covering spelling, alignment, image quality, brand colours and size shows habits that cut rework.